

✓ info@sketo.site

Sketo.site

Alexandria, Egypt

# Bassem Farrag

Video Editor

#### Skills

#### **Video Editing**

Proficient in all stages of video production, including editing, color correction, audio mixing, and post-production effects.

#### Project Management

Managing video projects from concept to delivery, ensuring timely completion and high-quality results.

#### Communication

Effective in conveying design ideas and incorporating feedback smoothly.

## Objective

A creative and detail-oriented Video Editor with a strong foundation in visual storytelling. I specialize in producing engaging video content and possess expertise in Adobe Premiere Pro. My aim is to enhance brand messaging and audience engagement through compelling video solutions.

## programes



Adobe Photoshop 



Adobe Illustrator 



**Adobe Premiere** 



**Adobe Audition** 

#### Languages



**Arabic** 



**Everest Agency** 2023 - 2021 Video Editor

Produced video edits for property listings, created motion graphics, and designed social media graphics to enhance brand presence.

# Experience

# **Smart Entry - KSA**

Current Video Editor

Created promotional video content for social media platforms to market the company's hotel apartment booking services, increasing audience engagement and brand visibility.

# Konoha Lot

2025 - 2024 Video Editor

Focused on video content creation for social media, alongside visual assets. Responsibilities included video editing, motion graphics, and collaborating on social media visuals and apparel designs for an anime-focused e-commerce store.

### Education



Of Management information systems

Higher Institute of Tourism, Hotels & Computer

EL SEYOUF, Alexandria, EG

## portfolio





beacons.ai/bassemfarrag